



Associazione costruttori  
italiani macchine  
ed accessori  
per la lavorazione del legno

*Italian woodworking  
machinery and tools  
manufacturers' association*

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December 12, 2016

**INTRODUCING TTBois EXPO, THE NEW EXHIBITION ORGANIZED BY CEPRA AND FORUM 7  
The new exhibition dedicated to technology for woodworking and furniture industry  
components will be held in Casablanca, Morocco, from 29 June to 2 July 2017.**

Cepra, the operating branch of Acimall-Italian woodworking machinery and tools manufacturers' association, is organizing a new exhibition in a very promising region, Northern Africa. The first event of **TTBois Expo** is planned from 29 June to 2 July 2017, in the premises of the International Fairgrounds Ofec in Casablanca (Morocco). Cepra's partner for this initiative is **Forum7**, a Morocco-based organization with extensive experience in successful trade fairs.

*"We have been working a lot on this concept", says **Dario Corbetta**, Acimall director. "According to our analysis and the data collected during several missions in the region, the time is ripe to organize an exhibition that "supports" the development of wood and wood-based materials production in Northern Africa. So we decided to leverage the expertise acquired in fifty years with **Xylexpo**, one of the industry's leading events on a global scale, as well as our knowledge of international industry flows.*

*We have identified a suitable time slot, location and political-economic situation, and a partner – Forum – to create a new experience, in order to provide companies that have launched clear signals with an opportunity to start or develop their business in all French-speaking African countries".*

The exhibition will be obviously open to the manufacturers of technology and furniture components from all over the world, to promote the best European and global technology in a showcase that will become a reference for most of the African continent. Moreover, the wood and furniture industry in Morocco benefits from a dynamic business scenario, with more than 500 significant companies employing 10 thousand people, and similar situations in the neighbor countries Tunisia and Algeria.

The exhibition – to be held concurrently with **Simetal 2017**, international exhibition for the metal working industry – will be part of the strategic plan for the development of Morocco's national industry in the 2014-2020 period, attracting at least three thousand professional visitors to Casablanca as well as the leading international technology vendors. The exhibition will feature all product categories, from primary operations to finishing, from conventional equipment to coatings and paints, from complete production lines to wood and panels, from adhesives to semifinished materials.

The offer will be rounded off with meetings, side events and conferences to create an effective B2B event.

For more information:

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