

# Canada's LARGEST Event for the *Secondary* Woodworking Market



**WMS**  
2015

Woodworking Machinery & Supply Expo

International Centre  
Toronto  
November 5-7, 2015

[woodworkingexpo.ca](http://woodworkingexpo.ca)

VANCE



## WMS Connects You with Exclusive Buyers

For more than four decades, WMS has connected Canada's secondary woodworking buyers with the world's most prominent machinery manufacturers and suppliers. Buyers you won't find at other woodworking shows:

- 44% attend no other trade show
- 6.2% attend AWFS – Las Vegas
- 9.6% attend IWF – Atlanta
- 4.1% attend LIGNA Hannover – Germany

Scheduled once every two years, it's a must-attend event for companies looking for sales and enhanced visibility in the lucrative Canadian woodworking marketplace.

## Great Synergy!

- 87% of exhibitors indicated that WMS 2013 met or exceeded their expectations for their top 3 objectives
- 82% of attendees rated the value of attending as good, very good or excellent
- 75% of attendees found new companies with whom they planned to do business

## Perfect Venue

Canada's premier woodworking event returns to its roots - Halls 1 and 2 of the International Centre - where WMS has enjoyed its highest attendance and record-setting exhibit space. Halls 1 and 2 provide buyers with a seamless transition from hardware to machinery exhibitors and convenient traffic flow to/from registration and food service areas.

Exhibitors and attendees alike prefer the International Centre for its many conveniences:

- Non-union facility
- Ease of move-in and move-out
- Convenient access for local drive-in traffic
- Complimentary parking
- Across-the-street location of Pearson International Airport
- Proximity to Toronto restaurants and nightlife



## Products that Make the Cut

Companies who manufacture or supply the following equipment will find WMS to be the perfect venue to expand their footprint in Canada and the U.S.

- Hardware
- Wood Components
- Raw Materials
- Green Products
- Closet, Garage & Home Organization Products
- Panel Processing Machinery
- Solid Wood Processing Machinery
- CNC Machinery
- Cutting Tools
- Sanding & Finishing Equipment & Materials
- Computer Software
- Portable Power Tools
- Wood Waste Management / Dust Collection



## WMS Attendee Comments

"We bought tools, met new suppliers, made some valuable connections with more diverse product lines, and learned about new systems and machines that will greatly improve our overall product and bottom line. We'll be attending 2015 with great expectations."

"This exhibition has been very useful for our company. We have found new contacts for future business development."

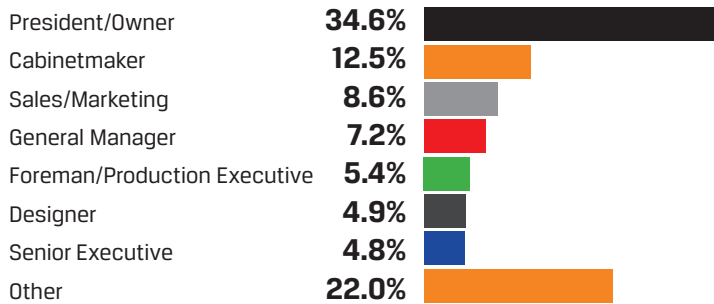
"WMS 2013 was a great opportunity to evaluate competing solutions across the industry, stay current with changing and new additions to existing products, connect and network with suppliers, customers and business partners."



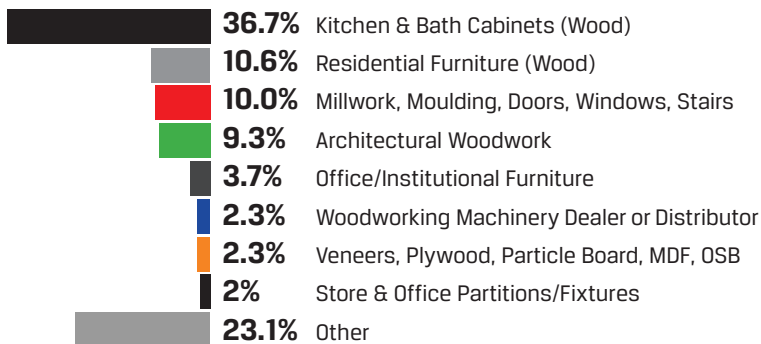


# Attendee Demographics

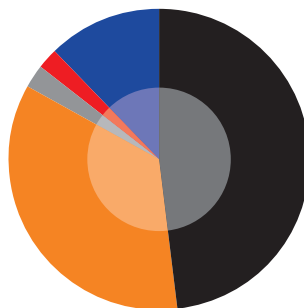
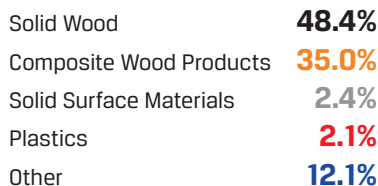
## JOB TITLE



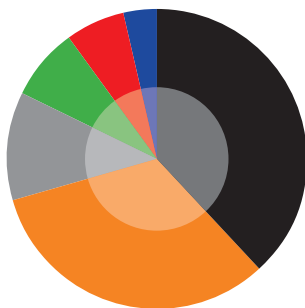
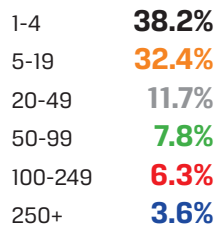
## TYPE OF BUSINESS



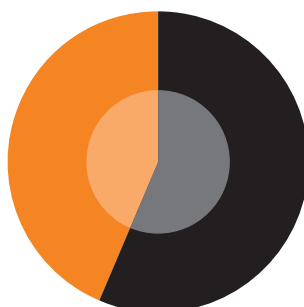
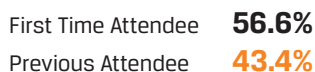
## USE OF MATERIALS



## NUMBER EMPLOYEES



## ATTENDANCE HISTORY



# Sign up Today

Budget-Friendly Rates 16% Lower than in 2009!

## Schedule of Events

### MOVE IN

Monday, November 2	8:00 am – 5:00 pm (targeted machinery only)
Tuesday, November 3	8:00 am – 5:00 pm
Wednesday, November 4	8:00 am – 5:00 pm

### EXHIBIT HALL OPEN

Thursday, November 5	10:00 am – 6:00 pm
Friday, November 6	10:00 am – 6:00 pm
Saturday, November 7	10:00 am – 4:00 pm

### MOVE OUT

Saturday, November 7	4:00 pm – 11:00 pm
Sunday, November 8	8:00am – 8:00pm

## Extensive Promotions

Reaching all of Canada and the United States including:

- Dynamic direct mail campaign
- Active electronic communication plan providing attendees with compelling reasons to attend WMS
- Woodworking Network website featuring up-to-date exhibitor information and products, WMS news and conference schedule: [woodworkingnetwork.com](http://woodworkingnetwork.com)
- Display ads and digital promotions with the leading Canadian and U.S. woodworking publications and websites:
  - Canadian Finishing & Coatings Manufacturing (CFCM)
  - Wood & Panel USA
  - Wood Industry
  - Woodworking
  - Woodworking Network
- Support from leading woodworking trade associations to attract their members to the exhibit floor including:

AWMAC	CKCA
ACSP	CWMDA
Bluewater Alliance	WCMA
CHPVA	WMMA
CMA	WMC



## WMS 2015 HOTEL Four Points by Sheraton

Toronto Airport

6257 Airport Road,  
Mississauga, ON L4V 1E4  
(905) 678-1400

3 minutes from International Centre



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**Toronto**

**For More Information and to Reserve Space:**

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